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“BERITA SLE” ADVERTISEMENT BOOKING FORM 2010

Persatuan SLE Malaysia (PSLEM)’s **Berita SLE** is a full-colour A-4 size newsletter that is published twice a year – the January-June issue and the July-December issue. 5,000 copies are printed for each issue and distributed to PSLEM’s registered members consisting of SLE patients, doctors, nurses and other medical professionals, as well as in SLE clinics in hospitals throughout Malaysia. Total readership is much higher as each copy of **Berita SLE** is read not only by SLE patients but also by their family members and friends.

Berita SLE provides individuals, corporations and organisations the opportunity to place advertisements as follows:

One full page	-	RM3,000
Half page (vertical or horizontal format)	-	RM2,000
Quarter page	-	RM1,200

Please contact Persatuan SLE Malaysia, tel: 03-7957 7672, hp: 013-3838 644 or e-mail pslemhq@gmail.com for further information.

Note: The Berita SLE Editorial Board reserves the right not to accept any advertisement that is not appropriate towards fulfilling the objectives stated in Persatuan SLE Malaysia’s constitution.

We wish to book advertising space in Persatuan SLE Malaysia’s newsletter **Berita SLE** for the following issue(s) *(please tick in the boxes provided)*.

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